

Your Unique Influence

How would you live differently if you really believed that God had intentionally designed you to impact others? – Tony Dungy (Analyst for NBC's Football Night in America and a former NFL coach and player)

Key Bible Verse: Similarly, encourage the young men to be self-controlled. In everything set them an example by doing what is good. (Titus 2:6-7, NIV)

Dig Deeper: 1 Timothy 4:12-16

God has given everyone a platform. Some of those are broad and highly visible, but others are small – or at least they seem that way. A “small” platform is huge when it impacts even one other person who goes on to impact many. God is the author of our platform, and he gives us the privilege of using it to influence others. Sometimes we don't see the results of our investment in other people's lives for years to come, if at all. But everyone's platform is unique and God has a plan for it.

You may not be a Heisman Trophy winner or a Super Bowl champion, but you have influence. A platform that may seem small to you can have lasting impact that you will only discover in eternity. That's why it's important to never sell your platform short.

God is a master of doing big things with small beginnings. And he has put you where you are – and surrounded you with the people you know – for a reason.